

**TOP CINE GOLDEN EAGLE AWARD FOR ANIMATED CHILDREN'S FILM  
GOES TO SCHWARTZ & ASSOCIATES CREATIVE**

The 3-D animated film "Mary Engelbreit's The Night Before Christmas," produced by Schwartz & Associates Creative, was one of eight children's films to receive the prestigious CINE Golden Eagle at the 2004 annual awards ceremony held in Washington, D.C. A classic in the making, the program continues to sell well at retail through the 2008 holiday season. The half-hour show brings Mary Engelbreit's illustrated book of the classic Clement Moore "Twas the Night Before Christmas" poem to life through the eyes of the last creature stirring, a mouse not yet asleep. Actor Kevin Kline narrates the story.

W. Tyler Schwartz produced and directed the program from an original screenplay developed by the Schwartz & Associates creative team. As Clement Moore's fictional family settles down for a long winter's nap, a hungry mouse stumbles upon a jealous plot to stop Santa's annual visit. Only a harrowing trip to the distant fairy kingdom can avert disaster and the full weight of this responsibility rests on the tiny shoulders of the story's humble hero-mouse. Composer Sandra Levy Smith contributed seven original songs and the program soars on an orchestral score written and conducted by Jeffrey Steinberg.

Often compared to the Academy Awards, CINE recognizes excellence in non-theatrical productions. Its highly acclaimed film and video competitions are respected worldwide and draw over 1,000 entries each year in 28 categories, culminating in the gala Awards Event in the nation's capital. Along with its educational support activities, the CINE awards program has been taking place since 1957. CINE award winners go on to represent the United States in international film competitions. This is the ninth Golden Eagle won by Schwartz & Associates Creative.

For more information about CINE, the Awards Competition or the Awards Event, visit the organization's website at [www.cine.org](http://www.cine.org)

Schwartz & Associates Creative provides nationally and internationally recognized communications and brand positioning solutions to nonprofit, cultural, corporate, educational and entertainment sectors. The company works in all media, with projects ranging from audio and multimedia tours to interactive kiosks, and from theater and broadcast presentations to web-based educational outreach. For more information, visit ([www.sacreative.com](http://www.sacreative.com)).